



For more information about our services, call
608.231.2200

Visit us at
tmscenterhelp.com

Paying for TMS

Insurance coverage for TMS Therapy varies depending on individual carriers and plans and may be determined on a case-by-case basis. Our staff members will work with each patient to help determine eligibility. Working together with the NeuroStar Care Connection (NCC) program, TMS Center of Madison helps patients attain the coverage they need as quickly as possible so that they may access this beneficial treatment.



Why choose Transcranial Magnetic Therapy at TMS Center of Madison?

- TMS therapy is **non-invasive** and does not involve surgery. You remain awake and alert during the treatment. It is also **non-systemic**; it is not taken by mouth and does not circulate in the body's bloodstream.
- TMS Center of Madison is the **only Madison provider of NeuroStar TMS therapy**. It is performed in our office under the supervision of board-certified psychiatrists.
- TMS Center of Madison offers **free consultations**. During these consultations, you will have the opportunity to tour our facility, see the TMS chair and discuss options with our staff.
- We schedule TMS **sessions at your convenience**, and we do offer early morning and evening appointments.
- We offer **several payment options** and will work with you to help determine insurance eligibility and attain the coverage/funding needed as quickly as possible.
- For continued support, we offer a **support group** for clients who have undergone TMS treatment.

Transcranial Magnetic Stimulation Therapy (TMS)

FDA-approved help
for depression

TMS Center of Madison is a joint venture between Connections Counseling, a certified outpatient drug/alcohol and mental health clinic, and Rosecrance, a private not-for-profit behavioral health organization. We are proud to be the only provider in Madison, Wisconsin, offering TMS Therapy.

TMS Center of Madison

A collaboration of Connections Counseling and Rosecrance

5005 University Avenue, Suite 100 • Madison, WI 53705
(located in Connections Counseling)

TMS Center of Madison

a collaboration of
 rosecrance
 Connections
Counseling
together we recover

Struggling with Depression? Medication not helping? There is hope.

Although antidepressants can be effective for many patients, they do not work for everybody. More than four million patients do not receive adequate benefit from antidepressants and/or cannot tolerate the side effects caused by them. Transcranial magnetic stimulation offers you new hope and new beginnings.

TMS Therapy

TMS offers a new evidence-based alternative to help individuals who suffer from major depressive disorder. In 2008, the US Food and Drug Administration (FDA) approved NeuroStar TMS Therapy for patients suffering from depression who have not achieved satisfactory improvement from prior antidepressant treatment.



THE PROCESS

What happens during TMS Therapy?

- During TMS Therapy, pulsed magnetic fields are repetitively transmitted into the left prefrontal cortex, the part of the brain that is thought to regulate mood, in order to stimulate the firing of neurons (nerve cells).
- This is believed to trigger a cascade of neurochemical events, including the release of neurotransmitters (such as serotonin, norepinephrine and dopamine) and to help normalize neurotransmitter function.

How long does a patient undergo TMS therapy?

- The typical initial treatment course consists of five treatments per week over a four-to six-week period, for an average of 20-30 treatments. Each treatment session lasts approximately 40 minutes, and flexible scheduling is available.
- TMS Therapy is individualized to ensure the highest level of care for each client. Total treatment sessions will be determined based on medical necessity.

MINIMAL SIDE EFFECTS AND RISKS

- The most common adverse reaction related to treatment was mild to moderate scalp pain or discomfort at the treatment site. The incidence of this side effect declined markedly after the first week of treatment.
- With regard to long-term safety, TMS uses the same type and strength of magnetic fields as MRIs, which have been used with millions of patients around the world and have not been shown to cause long-term consequences.
- TMS Therapy should not be used in patients with implanted metallic devices or non-removable metallic objects in or around the head. It also should not be used in patients with implanted devices that are controlled by physiological signals such as pacemakers, etc.

BENEFITS OF TMS

- In clinical trials, one in two patients had significant improvement in symptoms and one in three had complete symptom resolution.
- TMS is non-systemic, so it doesn't have side effects such as weight gain, sexual dysfunction, nausea, dry mouth or sedation.
- The TMS Center of Madison offers a free support group for TMS patients. The groups foster continued progress after treatment and help patients understand they are not alone.
- Furthermore, when undergoing TMS at the TMS Center of Madison, you have the support of Connections Counseling therapists, counselors and psychiatrists. We will coordinate care with your current psychiatrist. If you do not have a treating physician, we are always accepting of new clients.

